



SALISH EYE
productions

MEDIA KIT

About Us



Salish Eye Productions is an award-winning Indigenous-owned, digital media and communications company that works with individuals wanting to tell their story, to Indigenous-focused businesses, to mainstream organizations seeking connection with First Nations in their communities.

The *'Salish Eye'* represents a First Nation perspective – seeing the world through our lens. Salish Eye Productions is rooted in Indigenous values and our actions are guided by traditional teachings: working with intent, respect, truth, honour for culture, and traditional ways of life. We are grateful to be located in our home on Coast Salish territory.

Mission Statement

Our mission is to create positive change for Indigenous peoples and build cross-cultural relationships by connecting people in a respectful and inviting way so that we can weave a shared network of understanding together.

What We Do

- We take on projects that support organizations to fulfill their goals, through photography, video production, aerial photo and video, website and document design.
- We strive to empower economic self-sufficiency in Indigenous communities across the country through facilitation, storytelling, media and technology tools.
- We foster business partnerships with other Indigenous entrepreneurs, companies and artists from across the province and help raise awareness about their unique talents and services.
- We connect government, industry and mainstream companies with Indigenous communities and businesses in order to empower them economically.

Why Work with Us?

Communication and understanding are most important when starting a new project. Our first step is to get to know the project and provide our clients with the time and space to share their vision and goals. We can then assist in the development of an effective plan to bring clients' dreams to reality.

Whether we are creating a website, document design, or a complete photography/videography production, our process remains the same through all of our service categories. Bring your idea and we will help you get from original concept to final delivery!

Truth & Reconciliation

- The Salish Eye team are taking the challenges of today's world seriously.
- We are raising awareness of the Truth about how Indigenous peoples experience life in a colonial system.
- We are contributing to Reconciliation by connecting mainstream organizations with First Nations communities in order to build inclusion in businesses and share cross-cultural values.
- We are moving forward in the spirit of innovation and sustainability to support a positive future for all.

Our Team

Our team is small, but mighty. As a small business, we understand the struggles of a small budget: our mission is to provide an affordable, artistic approach to marketing your message without compromising quality and creativity.



Tricia Thomas
Owner | Creative Director

Tricia is an Indigenous entrepreneur, facilitator, business coach, and a proud member of the Halalt (Xeláltxw) Nation. Her mission is to create positive change for Indigenous People and build cross-cultural relationships through photo, video, design and communications.



Isaac Jack
Drone | Camera Operator

Isaac is a trained drone pilot with experience working in television. Isaac ensures that Salish Eye Productions keeps images and videos connected to each message while navigating through complex airspace.



Annie Jack
Storyteller

Annie is a writer, editor and designer who loves empowering people by documenting their stories in scripts, web content, speeches, and other publications. A Penelakut Tribes member since 1977, she has served as a messenger between Indigenous and mainstream organizations.



Melainie Williams
Administrative Support

Melainie has many years of administrative support experience. She supports Salish Eye Productions, maintains smooth operational paper flow, and contributes to the overall office wellbeing.



Ken Barnes
Video Editor | Drone |
Camera Operator

Ken is an accomplished camera person, drone operator and video editor with many years of international experience, producing and directing films about environmental innovators around the world.

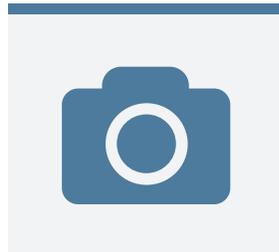
Cass Redding
Marketing | Design |
Communications

Cass has worked in publishing and marketing for two decades. She is passionate about creating meaningful visual messages that tell each Salish Eye client's story in the best light.



Our Services

WE PRESERVE MEMORIES AND SHARE STORIES: We are preservers of memories and represent the voice and the vision of all our clients in the best of light.



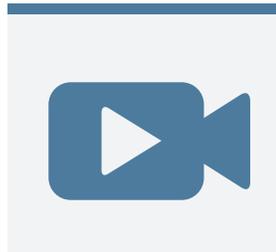
Photography & Photo Booth

The images you need are shot in a way that tells your best story, and has your audience wanting more.

Personal: Editorial Portrait

Corporate: Business
People\Staff\Administration
Boards\Annual Report\
Business

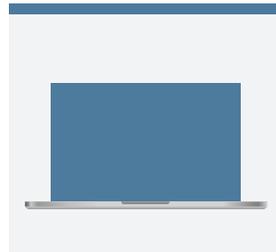
Event: Conferences\
Conventions\Launching\
Concerts\Shows\
Documentary\Festivals\
Weddings\Graduations\
Anniversaries\Competitions\
Demonstrations



Video Production & Editing

From scripting and shooting to editing and distribution, get your production started and finished at Salish Eye.

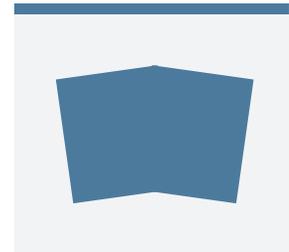
Commercials/
Documentaries/Events/
Promotions/Weddings/
Music



Web Design

Get a high-performing website designed, built, and managed for you...or managed in-house.

Basic\Professional\
eCommerce\Social Media
Account Setup\Social Media
Account Management



Print Design

We can create visual graphics that effectively communicate your message to your audience.

Brochures \Corporate
Communications\Business
Cards\ Envelopes\
Letterhead\Calendars\
Catalogs\ Invitations\
Flyers\Invoices\Notepads\
Postcards\Folders\Labels\
Tickets\A-Frame Signs\
Banner\Posters\Foamcore
Signs\Real Estate Signs\
Retractable Banner Stands\
Magazines\Books\ Event
Materials

Our Pricing

Photography Services

Event Photography and PR Photography

Full-day \$1,200.00

Half-day: \$700.00

Hourly: \$175.00

\$50 per hr travel time

Mileage: \$0.60/km

Head Shot Photography

Per person: \$75

Photo/Video Combo with DSLR

Full-day \$1,200.00

Half-day: \$700.00

Hourly: \$175.00

\$50 per hr travel time

Mileage: \$0.60/km

Aerial Drone Photography

Hourly: \$220

2 hours minimum

\$50 per hr travel time

Mileage: \$0.60/km

Photo Booth Services

Premium Photo Booth

Up to 3 hours: \$600

Additional Hour: \$100/hr

Mileage: \$0.60/km

No travel fee within Cowichan Valley

Videography Services

Digital Filming

Full-Day \$1300

Half-Day \$750

Hourly \$165

\$50 per hr travel time

Mileage: \$0.60/km

Aerial Drone Video

Hourly: \$225 (2 hours minimum)

\$50 per hr travel time

Mileage: \$0.60/km

Website Design

Basic website design: Starting at \$750

Additional pages: \$150

Includes mobile responsive, SEO, visual page builder

Social media integration: \$100

Full Custom Website Design from \$5500

Price varies depending on design and CMS

Print Design

Document Design Rates: \$100/hr

Brochures \Corporate Communications\
Business Cards\ Envelopes\Letterhead\
Calendars\Catalogs\ Invitations\Flyers\Invoices\
Notepads\Postcards\Folders\Labels\Tickets\A-
Frame Signs\Banner\Posters\Foamcore Signs\
Real Estate Signs\Retractable Banner Stands\
Magazines\Books\ Event Materials

Smaller Document Design Flat Rates*

Trifold Brochures: \$500

Business Cards: \$150

Posters: \$200

Advertisements: \$200

**These are starting rates. Prices may vary up/
down depending on complexity of the project.*

Ask for a quote.

We try to be as authentic and as upfront as possible with our pricing, but we also know that every project is unique. We are happy to work with you and your budget to get you the end results you need.

Send us a request, and we will get you a quote in a timely manner.



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